



British-American University

SCHOOL OF BUSINESS



**BABA
PROGRAM
2008-2009**

Bachelor of Arts in Business Administration

Candidates for the BA program are required to complete:

60 units of credit from British-American University over a two (2) year period at 30 units per year.

The BA program is a two year program which can be accelerated by increasing the hours of study. The annual tuition for the program is \$5000.00 with a four months payment plan of \$1250.00 a month available.

DESCRIPTION OF BUSINESS COURSES

BUS 101 & 102 – International Business

6 Units

This course is designed to provide an effective insight into the future of global manufacturing, marketing and sale of product in the world community.

With the rise of the global marketplace, no nation can afford to focus solely on a healthy domestic economy. Its leaders must develop policies based on a vision and mission of global macroeconomic dimensions.

BUS 121 & 122 – Human Resources Management

6 Units

This course is designed to provide effective use and adaptation to the human resources of an organization through the management of people-related activities including interface activities, which form the core of what is known as personal management. Included are work, staffing, compensation, appraisal, training, development, organizational maintenance and unions.

BUS 131 & 132 – Business Law

6 Units

This course is designed to acquaint the student with the relationship between business and the law. Topics include business contracts, business tort liabilities, promissory notes, commercial credit and other related aspects of the legal/business environment.

BUS 141 & 142 – Financial Accounting

6 Units

This course is designed to introduce the future businessperson with the fundamentals of bookkeeping, generally accepted principles of accounting, and financial statements. Topics include cash flow analysis, ratio analysis and capital budgeting decisions.

BUS 151 & 152 – Business Finance

6 Units

This course is an analytical approach to the investment environment.

Topics include: valuation of equity securities, portfolio theory, and the long and short term financing analysis. Subjects also discussed include taxation, annuities and the Capital Asset Pricing Model (CAPM).

BUS 161 & 162 – Principles of Management

6 Units

This course is designed to acquaint the student with management as achieving the goals and objectives of the company. It emphasizes the functions performed by managers and how they are influenced by inside and outside forces.

It concerns both small and large business enterprises in such areas as planning, organizing, staffing, and directing business operations and the employees who create them.

BUS 171 & 172 - Advanced Human Resources Management

6 Units

This advanced course is designed to provide effective use and adaptation to the human resources of an organization through the management of people-related activities including interface activities, which form the core of what is known as personal management.

BUS 221 & 222 – Marketing

6 Units

This course is designed to acquaint the student with the strategies employed by businesspersons in the creation, packaging, design, pricing, distribution and sale of their product. It is a journey to discover and determine buyer motivation.

Marketing techniques are represented in a variety of advertising medium.

Program Fees

Tuition per Year

\$5,000.00

Application/Registration Fee

\$100.00

Transcript

\$50.00

Diploma & Graduation Fee

\$ 300.00

A four months payment option plan of \$1250.00 is available.

Contact

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